**Ideation Phase: Empathize & Discover**

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| **Date** | November 1st, 2023 |
| **Team ID** | PNT2022TMIDxxxxxx |
| **Project Name** | ASL- Alphabet Image Recognition |
| **Maximum Marks** | 4 Marks |

**Empathy Map Canvas:**

* An empathy map is a simple, easy-to-digest visual that captures knowledge about a user’s behaviours and attitudes.
* It is a useful tool to helps teams better understand their users.
* Creating an effective solution requires understanding the true problem and the person who is experiencing it.
* The exercise of creating the map helps participants consider things from the user’s perspective along with his or her goals and challenges.

